

Environmental Policy & Action Plan

Sliced Bread Animation Ltd believe that businesses are responsible for achieving good environmental practice and operating in a sustainable manner. We are therefore committed to reducing our environmental impact and continually improving our environmental performance as an integral and fundamental part of our business strategy and operating methods.

It is our priority to encourage our customers, suppliers and all business associates to do the same. Not only is this sound commercial sense for all; it is also a matter of delivering on our duty of care towards future generations.

Our policy is to:

1. Wholly support and comply with or exceed the requirements of current environmental legislation and codes of practice.
2. Minimise our waste and then reuse or recycle as much of it as possible.
3. Minimise energy and water usage in our buildings, vehicles and processes in order to conserve supplies, and minimise our consumption of natural resources, especially where they are non-renewable.
4. Operate and maintain company vehicles (where appropriate) with due regard to environmental issues as far as reasonably practical and encourage the use of alternative means of transport and car sharing as appropriate.
5. Apply the principles of continuous improvement in respect of air, water, noise and light pollution from our premises and reduce any impacts from our operations on the environment and local community.
6. As far as possible, purchase products and services that do the least damage to the environment and encourage others to do the same.
7. Assess the environmental impact of any new processes or products we intend to introduce in advance.

Action Plan

Area	Key Commitments
Energy performance of offices and workspaces	• Offices powered by renewable electricity • Energy-efficient equipment and lighting • Water-saving measures implemented
Waste and recycling	• Digital-first production to minimise waste • All waste segregated into recycling

	streams • WEEE-compliant IT disposal.
Sustainable transport	• 90% of meetings remote-first • Trains/ public transport prioritised for travel • No company fleet; low-carbon commuting encouraged
Mobile plant, machinery and equipment	• No heavy plant or machinery used • Computers/AV equipment reused and responsibly recycled.
Packaging and materials	• Digital distribution prioritised • Print/event materials recyclable or biodegradable.
Purchasing	• Eco-labelled supplies preferred.; Hosting on renewable-powered platforms • Reuse of AR/VR assets to reduce digital waste.
Working practices, mitigation and offsetting	• Hybrid working reduces commuting emissions • Annual environmental impact review • Exploration of offsetting for unavoidable emissions.

For any issues related to the Environmental Policy linked to this business please contact:

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